

SEBASTIAN VEGA

sebvega.com

SKILLS

Adobe Premiere Pro • Video production • Product launcher • Social publishing • Media management • Highly detail-oriented

WORK EXPERIENCE

Morning Brew (New York, NY)

San Antonio, TX (Remote)

Video Editor

Aug. 2022—Present

- Edit engaging video content about business and money using Premiere Pro (explainers, social videos, podcasts, courses)
- Helped launch the Morning Brew Daily show's social channels by editing show footage to post 120 videos in 10 weeks
- Final-edited and delivered a 14-video education course, and contributed to editing a 31-video Excel course
- Collaborate with producers and motion graphics animators to enhance videos
- Incorporate ad reads and sponsor elements into select videos when necessary
- Editing includes radio cuts, sourcing visuals, creating graphics, applying music and sound effects, color correcting and more

The Wall Street Journal

New York, NY

YouTube Video Journalist

Aug. 2021—July 2022

- Launched 2 topical, host-driven YouTube news channels for WSJ's "Journalists as Creators" partnership with Google
- Produced, edited in Premiere Pro and After Effects, and helped script 3- to 7-minute videos (markets, science, tech, news)
- Editing includes creating radio and fine cuts, utilizing graphics, sourcing visuals, color correcting and applying music
- Remote produce, which includes directing shoots over calls, adjusting interviewees' shot, and taping Zoom interviews
- Commission graphics, which includes conceptualizing graphics requests and guiding animators
- Create eye-catching video thumbnails in Photoshop, optimized for YouTube with text, host cutout and strong visual
- Developed (alongside associate director of video/audio strategy) YouTube community guidelines explaining philosophy and potential execution of YouTube Community posts (GIFs, polls), Stories and Shorts

Social Video Journalist

July 2019—Aug. 2021

- Launched WSJ's Twitter video team, alongside colleagues, which published 8 social videos every weekday on Twitter
- Created 640 reporter-fronted and text-on-screen one-minute social videos (markets, personal finance, tech, business)
- Produced, scripted, shot and Premiere Pro edited stock market videos (at least one every day) under tight deadlines
- Shot and interviewed reporters in newsroom and studio with Sony FS5 and light setup; Shot over Zoom during Covid
- Piloted and launched a daily market update video series and weekly markets wrap "Winners and Losers" video series
- Wrote social copy and headlines for videos and worked with social team to distribute videos
- Established team's folder structure for video editing files and oversaw migration of terabytes of files to a new server

The New York Times

New York, NY

Assistant Video Editor

June 2019—July 2019

- Cut and ingested quick-turn video clips during breaking news events and unfolding news stories
- Rapidly cut clips during the first two 2019 Democratic presidential debates

Instagram Editor

Sept. 2018—May 2019

- Managed and operated The Times's flagship Instagram account, @nytimes, alongside editors and designers
- Curated feed (photos, videos, graphics) by photo editing, vetting pitches, scanning coverage and attending meetings
- Wrote highly-vetted captions based on Times reporting, published posts and moderated comments
- Storyboarded, wrote, designed and published Instagram Stories and tracked Story analytics (reach, link opens, etc.)
- Witnessed the addition of more than 1.7 million followers while helping execute publishing and programming

Snapchat Discover Writer

July 2018—Dec. 2018

- Wrote and edited text for The Times's Snapchat team, which posted daily editions of content on Snapchat Discover
- Strategized programming with editors and motion designers to transform articles into concise vertical stories
- Curated and wrote a daily 6-item news briefing on a rotating basis

Social Media Intern

June 2018—Aug. 2018

- Assisted with strategy and publishing for The Times's flagship Instagram account alongside the platform's only editor
- Storyboarded, wrote, designed and published 15 text-on-screen Instagram Stories
- Wrote copy and curated photos to prepare 100 photo posts for The Times's Facebook feed

EDUCATION

University of Southern California • B.A. in Broadcast and Digital Journalism • Gates Millennium Scholar

May 2018